

Content Outline

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Project Title: Matcha Website

Wikipedia page: <https://en.wikipedia.org/wiki/Matcha>

Ever since I was young, I have always loved matcha. I want to create a multi-page website that informs users of what matcha is in an aesthetic, visually-pleasing way! This website will include many images of matcha and its different forms.

Page 1: Home Page/Introduction

- What is matcha?—some people have never even heard of matcha before! This page will give a brief introduction of what it is.
- Formal definition
- Characteristics (i.e. taste, smell, texture, appearance...)

Page 2: How It Works

- Preparation—how matcha is prepared
- Production process—how matcha is produced
- Different types of matcha

Page 3: History—Chinese Roots

- Origin of matcha—this page will delve into the deep history of matcha by explaining its first discovery in China.
- Powdered vs. compressed tea
- Decline of compressed tea popularity

Page 4: Transformation—Japan Popularization

- Introduction of matcha—how matcha evolved in Japan
- Refinement—how matcha changed based on new refinement processes in Japan
- Traditions—how matcha is used in cultural traditions

Page 5: Where to find matcha/Other products

- Matcha food
- Matcha desserts
- Matcha snacks